



[REDACTED]

## Digital Marketing Expert & Founder of [REDACTED]

[REDACTED]

[REDACTED] has 20 years in digital marketing experience. He launched his agency, [REDACTED], in 2011 & finds particular joy in empowering tech companies to grow while discovering exponential digital sales success.

[REDACTED] is a passionate & skilled marketer who takes pride in [REDACTED] ability to deliver a comprehensive ROI for its clients.

Growing up in Silicon Valley left [REDACTED] with a strong impression of the importance of technology in business & innovation. This, combined with a degree in Psychology from the University of Colorado-Boulder, led him to hone his expertise in consumer psychology & digital lead generation for the tech industry. When not meeting with clients, [REDACTED] can be found traveling, snowboarding, or (most importantly), spending time with his daughter.

### SUGGESTED INTERVIEW TOPICS

- B2B Tech Branding
- B2B Tech Lead Generation
- Managing B2B Tech Lead-Gen Tools
- Running a Successful Marketing Business

### SUGGESTED INTERVIEW QUESTIONS

- What are the best marketing resources you've found?
- What's a common myth about online lead generation? - Can you debunk it?
- What are the keys to running a successful business?
- What advice would you give to maximize digital marketing & building leads?
- How do people avoid becoming overwhelmed with their online marketing?
- When it comes to marketing, how do you continue to learn in order to stay on top?



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